

# Central Kansas Community Foundation and Affiliates Strategic Focus Plan

## MISSION

The mission of Central Kansas Community Foundation is *Building Stronger Communities Through Charitable Giving*. Located in Newton, Kansas, CKCF is a host foundation to 19 affiliates in the Central Kansas region, supporting rural philanthropy.

## INTRODUCTION

This plan is intended to offer focus areas that may inspire affiliates and their communities to, “**Go the same direction differently**”, between summer 2024 and summer 2027. Focus areas are not assignments; they are invitations. We hope that affiliates will see space for themselves in the plan—to work on shared goals and to shape how we do the work.

The plan is also intended to show how CKCF, as a host, supports its affiliates.

Throughout the planning process, CKCF gathered information from its affiliates through a survey, a series of listening meetings, an in-person Summit, and with affiliate representatives on the project design and writing teams.

This plan is intended to support all affiliates, volunteer or staff supported.

Due to the welcomed investment by the Patterson Family Foundation prior to the time this plan was adopted, a great deal of operational change is on the horizon for CKCF and several of its affiliates.

In light of this, the plan says more about the direction we wish to go rather than offering the specific path for getting there. We are confident progress will be achieved with meaningful attention to local and collective goals and objectives outlined herein.

## **INTRODUCTION TO THE HOST-AFFILIATE RELATIONSHIP**

The host-affiliate organizational model creates an effective way for rural community foundations and other small charitable organizations to leverage their ability to promote and facilitate charitable giving in their communities.

### **Strategies For Best Practices**

#### **I. COMMUNITY IMPACT**

**a. Community Engagement and Convening**

CKCF and its affiliates will continue to build community relationships that lead to meaningful dialogue, a deeper understanding of what is needed, and a shared commitment to what is possible.

**b. Endowment and Asset Growth**

CKCF and its affiliates will grow assets with particular emphasis on endowed funds. Strategies toward growth include expanding donor development, grant writing, and planned giving efforts.

**c. Local Project/Program Support**

CKCF and its affiliates will continue to pursue innovative and meaningful ways to support local projects and programs that provide quality of life and community pride.

#### **II. COMMUNITY PARTNERS /RELATIONS**

Deepening partnerships for the benefit of diversity involves expanding our reach to ensure all voices are heard from our communities. In our work from the board table, from grant-making to project collaboration, we will seek to keep a broad view of community sectors for the engagement work.

**a. Sector Engagement**

**b. Community Partnerships**

**c. Project and Grant-Making Support**

#### **III. DASHBOARD MEASURES (pg. 6)**

**a. Foundation Indicators**

A best practice for monitoring progress includes looking at certain indicators within your foundation.

#### **IV. CKCF AND AFFILIATE COMMITTEE STRUCTURE**

*Affiliates to consider having committees as needed.*

**CKCF Committee Structure**

**a. Donor and Affiliate Relations**

**b. Governance and Compliance**

**c. Finance and Investment**

**d. Executive Committee – Strategic Development**