

Assessment Tool for Potentially Controversial Grantmaking and Events

The purpose of this form is to ensure CKCF and CKCF affiliates look carefully at the potential risk of specific activities and grant-making. This form will help evaluate how a potentially controversial event or grant fits into the Foundation's mission and overall work.

If you can answer "yes" to any of the following, abandon the project immediately:

- *Is it illegal?*
- *Is the grantee listed by Southern Poverty Law Center as a hate group?*
- *Does it discriminate against a protected class?*
- *Is it connected to terrorism?*
- *Might this project evoke violence in your community?*

Identify the project as one or more of the following by checking on the left all that apply:

- Funding only
- Foundation (or affiliate) initiative or activity
- Funding with branding association to the Foundation
- Contributions to the Foundation with branding association
- Promotion of another organization's message
- Promotion and funding of an organization's message

Rate the following statement:	1-3 (No)	4-6 (Neutral)	7-10 (Yes)
Is this grant or activity controversial within the State of Kansas, nationally or globally?			
Is this grant or activity controversial within your affiliate community?			
Is your board 100% behind this grant or activity?			
Are there board members who haven't had a chance to voice their position?			
Is there a State and/or Federal guideline/position already in place regarding this topic?			
Is it currently in legislation? Does it involve lobbying, either by encouraging a particular vote or promoting a position? Might this project evoke a community response such as letter writing or informal conversation?			
Might this activity or grant evoke local protests or mass gatherings?			
Does this effort have potential for perception of discrimination?			
Might defamation occur with messaging?			
Might this grant or activity affect Foundation donorship?			

Please provide short answers to the following:

1. Explain local community perception. Rate the temperature of opposing sides from 1 (people casually discuss this over coffee) to 5 (arguments regularly take place in person or on Facebook):

1 2 3 4 5

2. CKCF's mission is *Building Stronger Communities Through Charitable Giving*. Describe how this project aligns with the mission of our foundation:
3. Does this involve a protected sector/class of people? How would support of this effort benefit this protected group?

Regarding Publicity:

1. How will this be publicized? Will the Foundation utilize social media or the website, send letters to donors, do public speaking, other? (please list) What are the parameters (particularly the timeframe and cost) around the publicity for this project?
2. Is the Foundation creating its own message?
3. Will the foundation be taking a passive, completely neutral position? If not, will publicity include perspectives from both sides? Will publicity offer other vetted informational resources on the topic to provide further education/information/awareness about the topic at hand?
4. If this activity or grant provokes an adverse response, how does the board plan to respond?

Name:

Name of Event:

Date of Event:

