WELCOME TO CKCF PARTNERSHIP LUNCHEON

May 6, 2019
CLOSER LOOK INTO A COMMUNITY FOUNDATION

Angie Tatro, Executive Director
WHAT IS A COMMUNITY FOUNDATION?

A Public charity, 501 (c) (3), that shares a common goal:

- Improving the quality of life in a geographic area

Repositories for permanent endowments.

- Distribution from the endowment is granted to non-profits and other eligible entities.
- Current Spending Policy - Announced Annually
- The principal is preserved for permanent endowments.

CKCF offers other types of fund management:

- Expendable Funds
- Special Projects
- Agency/Organizational Funds
WHAT IS A COMMUNITY FOUNDATION?

Individuals, families, businesses and organizations create charitable funds to help their region meet its needs.

Overseen by a volunteer board of leading citizens and run by professionals with expertise in identifying their community’s needs.
Community foundations are a resource for nonprofit organizations, providing grants and technical assistance training in a wide variety of areas.

Community foundations often facilitate community-wide conversations about important community topics such as affordable housing, education and healthcare.
COMMUNITY PARTNER SPOTLIGHT

Fredonia Child Care Center

Shanda Weatherby
Director
GRANT WRITING STRATEGIES

Brenda Sooter, Program Officer - Grants
Frustrated with Grant Writing?
Discuss the following areas on a grant proposal:

- Summary
- Organization Information
- Problem/Need/Situation Description
- Work Plan/Specific Activities
- Evaluation/Impact of Activities
- Budget
- Supplementary Material
- Resources
- Questions
<table>
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<tr>
<th>Question</th>
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<tr>
<td>Summarize your organizations history.</td>
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<td>State your mission.</td>
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<td>Describe budget size</td>
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<td>Where you are located?</td>
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<td>Who runs the organization and does the work?</td>
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<td>Clearly describe the programs you provide.</td>
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Two or three sentences about your project/program

- Happy Homes Shelter requests $5,000 for a two-year, $50,000 job training program for homeless women in Marion County. Training will be offered at four shelters and will include basic clerical skills, interview techniques and job seeker support groups.
## PROBLEM, NEED, SITUATION DESCRIPTION

This is where you convince the funder the issue you want to tackle and show that your organization is an expert on the issue.

- Don’t assume the funder knows much about your subject area.

- Describe the situation in both factual and human interest terms.

- Provide good data from the area not necessarily in the United States.

- Why is the situation important? Did your organization talk, or do research to learn about the issue and decide how to tackle it?
WORK PLAN/SPECIFIC ACTIVITIES

This is where you explain what your organization plans to do about the problem. What are your overall goals?

Who is the target audience, and how will you involve them in the activity?

How many people do you intend to serve?

What are you going to do?

What project planning has already taken place?

Who is going to do the work and what are their credentials?
BUDGET

How much will the project cost?

Show the expected expenses and income for the project.

Expenses include:

- **Personnel Expenses**: Include expenses for all the people who will work on the project. Include salaries, payroll taxes, and fringe benefits.
- **Direct Project Cost**: Travel cost, printing, space or equipment rental, supplies, insurance or meeting expenses such as food.
- **Indirect Expenses**: Non-personnel expenses you will incur whether or not you do the project. % of office space, utilities, phone, office supplies, etc.
Income Include:

- **Earned Income:** What people give you in exchange for your services or product your project generates.
- **Contributed Income:** Cash and in-kind gifts. Show cash stating if you have received, committed or pending. In-Kind gifts are gifts, goods or services instead of cash.
- Showing both incomes illustrates the true cost of the project and the way the community is supporting the project.
- A good way to show in-kind gifts would be a footnote at the bottom of the budget.
What will change about the situation as a result of your project?

What is the intended impact of the project?

How will you measure the data of the project?

Who will gather the data?

Make sure the evaluation is achievable.
SUPPLEMENTARY MATERIALS

A copy of your IRS determination letter declaring your organization is tax exempt 501(c)(3) in good standing.

If your organization falls under educational institute, church, city or county then you will need a contact person from that organization along with a proof of exemption under statute. (ex: Kansas sales tax exempt)

Employers Federal Identification Number (EIN)

Copy of program guide, or any supplemental material that would explain your project.
DON’T FORGET

Read through the application guidelines thoroughly.

Write your grant in a Word document to help with spelling, sentence structure and word count. Copy and paste into the online grant application.

Don’t wait until the last minute to write a grant.

Always have one or two individuals outside the organization proof read the application.

Apply to other foundations, or grant entities for funding for the project. Never depend on just one!
RESOURCES

Central Kansas Community Foundation  http://www.centralkansascf.org

The Grantsmanship Center

- https://www.tgci.com/funding-sources/KS/top (Foundations in KS)
- https://www.tgci.com/funding-sources/KS/corporate (Corporate Giving)

United Way of Harvey County  http://www.harveyunitedway.org/


Grant Gopher  http://grantgopher.com/#/

Grant Watch  https://grantwatch.com

Kansas K-12 Reports  http://uapps.ksde.org/k12/k12.aspx

Kansas Historical Society  https://www.kshs.org/p/preservation-grants-incentives/14613

Rural Health Information Hub  https://www.ruralhealthinfo.org/states/kansas/funding
QUESTIONS?
COMMENTS?
COMMUNITY PARTNER
SURVEY RESULTS

Brenda Sooter, Program Officer - Grants
2018 Gifts Granted

**Designated**

$1,236,011.81

$426,326.15

**Competitive...**

$253,194.12

**Organization & Agency Funds**

$115,321.0

**Scholarsh...**

Donor Advised

$77,106.75

Total $2,107,959.86

*One Time Distribution of $804,000 was given under the Designated Fund*
2018 Gifts Granted by Foundation

Elk County CF | $2,039.00
Augusta CF | $4,742.84
Walton Rural Life Chartered School | $7,175.00
Florence CF | $7,813.00
Goessel CF | $8,224.36
Douglass CF | $9,381.91
Second Century Library | $10,020.00
North Newton CF | $10,554.00
Women's CF | $21,883.00
Remington Area CF | $36,316.50
Fredonia Area CF | $39,422.00
Halstead CF | $47,980.81
Peabody CF | $50,426.13
Trinity Heights UMC | $57,667.37
El Dorado CF | $100,574.41
Hillsboro CF | $119,475.86
Hesston CF | $378,927.79
Valley Center CF | $535,006.14
CKCF | $660,329.33

Central Kansas Community Foundation
Serving local community affiliates in Central Kansas
CKCF SERVICES VALUED MOST

- Estate Planning - Providing assistance with planned gifts for your organization
  - 5

- Convener - Stewarding Community Conversations on topics that matter to your organization
  - 13

- Development Assistance - Meeting with your donors or community partners in your region to build partnerships and/or establish funds
  - 13

- Funder - Awarding grants through donor advised funds (DAF)
  - 14

- Funder - Awarding grants through our competitive grant cycles
  - 34
TO WHAT DEGREE DO YOU FEEL A PART OF CKCF

- Generally do feel a part: 19
- Not Sure: 15
- Definitely feel a part: 9
- Definitely don't feel a part: 7
- Generally don't feel a part: 4
APPLIED FOR GRANTS

Yes: 45
No: 8
ONLINE APPLICATION PROCESS

- Very Satisfied: 33
- Not Satisfied: 10
- Neutral: 10
COMPETITIVE GRANT ADMINISTRATION

Satisfied: 36
Desire More Information on this Service: 9
Not Applicable: 5
Not Satisfied: 1
PREFER LARGER OR SMALLER MONIES OFFERED IN GRANT CYCLE

Smaller grant

Larger grant
LARGER BUT FEWER GRANTS AWARDED

Yes: 25
Unsure: 15
No: 14
CLOSER LOOK INTO A COMMUNITY FOUNDATION

Angie Tatro, Executive Director
AGENCY FUND

An agency endowment is a designated fund where the donor establishing the fund is the benefiting agency.
CONGRATULATIONS!

Our Winner Is?
Thank You
For Making
Our Communities
A Better
Place to Live!

www.centralkansascf.org
COMMUNITY PARTNER SPOTLIGHT

Friends of the Valley Center Library

JANICE SHARP
DIRECTOR

&

NANCY ANDERSON
BOARD PRESIDENT
COMMUNITY PARTNER SPOTLIGHT

ERIC SCHRAG
DIRECTOR OF ADVANCEMENT