

WELCOME TO CKCF PARTNERSHIP LUNCHEON

May 6, 2019



INTRODUCTIONS

Name

What You Would Like to Take
Away from the Luncheon

Agency or Organization
Representing

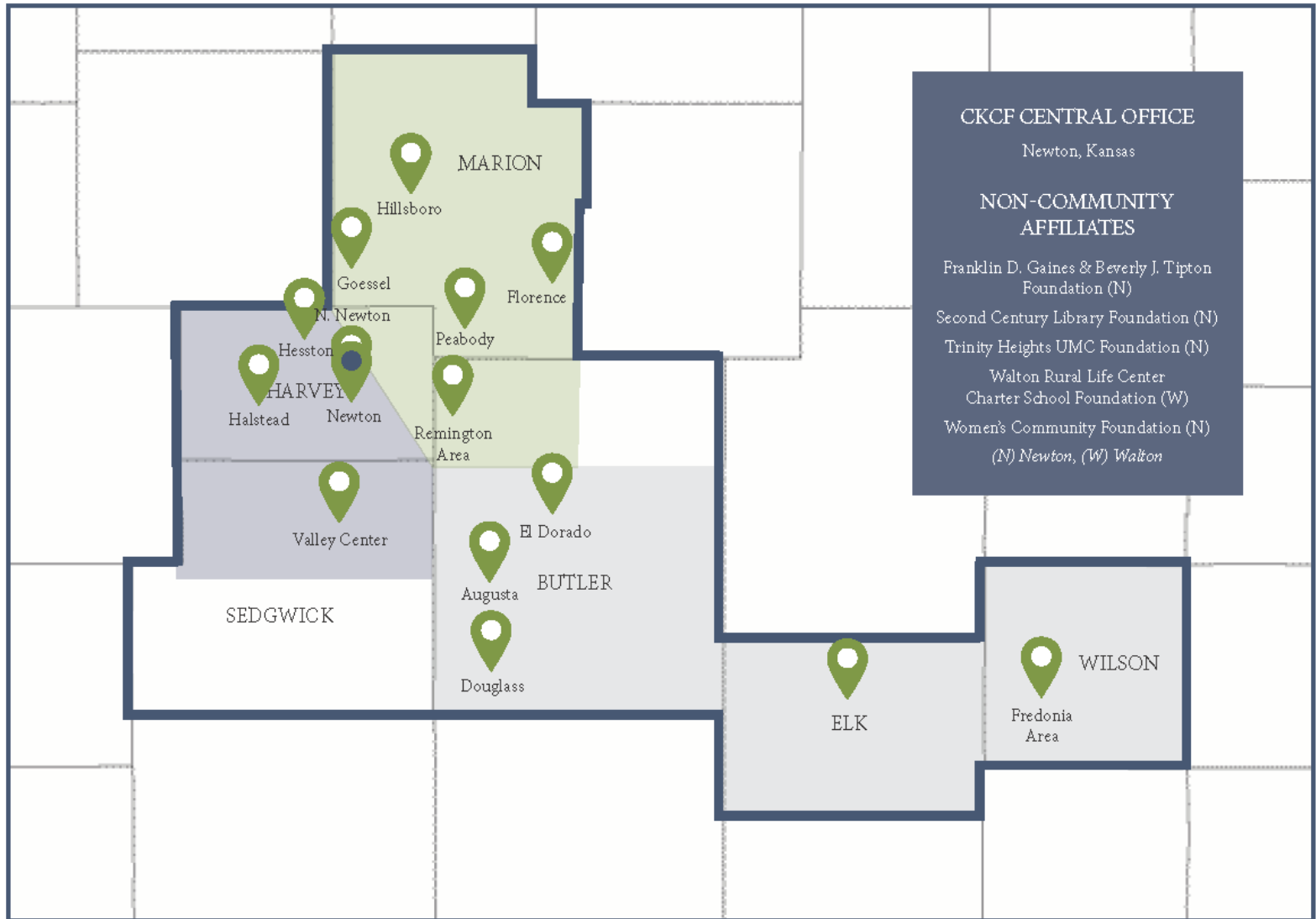


CLOSER LOOK INTO A COMMUNITY FOUNDATION

Angie Tatro, Executive
Director



CKCF Service Regions Map



WHAT IS A COMMUNITY FOUNDATION?

A Public charity, 501 (c) (3), that shares a common goal:

- Improving the quality of life in a geographic area

Repositories for permanent endowments.

- Distribution from the endowment is granted to non-profits and other eligible entities.
- Current Spending Policy - Announced Annually
- The principal is preserved for permanent endowments.

CKCF offers other types of fund management:

- Expendable Funds
- Special Projects
- Agency/Organizational Funds



WHAT IS A COMMUNITY FOUNDATION?

Individuals, families, businesses and organizations create charitable funds to help their region meet its needs

Overseen by a volunteer board of leading citizens and run by professionals with expertise in identifying their community's needs.



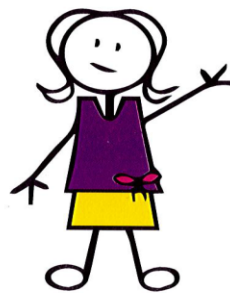
WHAT IS A COMMUNITY FOUNDATION?

Community foundations are a resource for nonprofit organizations, providing grants and technical assistance training in a wide variety of areas.

Community foundations often facilitate community-wide conversations about important community topics such as affordable housing, education and healthcare.



COMMUNITY PARTNER SPOTLIGHT



F R E D O N I A
Child Care Center



SHANDA WEATHERBY
DIRECTOR





GRANT WRITING STRATEGIES

Brenda Sooter, Program
Officer - Grants





Frustrated with Grant Writing?



Overview



Discuss the following areas on a grant proposal:

- Summary
- Organization Information
- Problem/Need/Situation Description
- Work Plan/Specific Activities
- Evaluation/Impact of Activities
- Budget
- Supplementary Material
- Resources
- Questions



ORGANIZATION INFORMATION



Summarize your organizations history.

State your mission.

Describe budget size

Where you are located?

Who runs the organization and does the work?

Clearly describe the programs you provide.



WRITING A SUMMARY

Two or three sentences about your project/program

- Happy Homes Shelter requests \$5,000 for a two-year, \$50,000 job training program for homeless women in Marion County. Training will be offered at four shelters and will include basic clerical skills, interview techniques and job seeker support groups.



PROBLEM, NEED, SITUATION DESCRIPTION



This is where you convince the funder the issue you want to tackle and show that your organization is an expert on the issue

Don't assume the funder knows much about your subject area.

Describe the situation in both factual and human interest terms.

Provide good data from the area not necessarily in the United States.

Why is the situation important? Did your organization talk, or do research to learn about the issue and decide how to tackle it?



WORK PLAN/SPECIFIC ACTIVITIES



This is where you explain what your organization plans to do about the problem. What are your overall goals?

Who is the target audience, and how will you involve them in the activity?

How many people do you intend to serve?

What are you going to do?

What project planning has already taken place?

Who is going to do the work and what are their credentials?



BUDGET



How much will the project cost?

Show the expected expenses and income for the project.

Expenses include:

- Personnel Expenses: Include expenses for all the people who will work on the project. Include salaries, payroll taxes, and fringe benefits.
- Direct Project Cost: Travel cost, printing, space or equipment rental, supplies, insurance or meeting expenses such as food.
- Indirect Expenses: Non-personnel expenses you will incur whether or not you do the project. % of office space, utilities, phone, office supplies, etc.



BUDGET, CONT.



Income Include:

- Earned Income: What people give you in exchange for your services or product your project generates.
- Contributed Income: Cash and in-kind gifts. Show cash stating if you have received, committed or pending. In-Kind gifts are gifts, goods or services instead of cash.
- Showing both incomes illustrates the true cost of the project and the way the community is supporting the project.
- A good way to show in-kind gifts would be a footnote at the bottom of the budget.



EVALUATION/IMPACT OF ACTIVITIES



What will change about the situation as a result of your project?

What is the intended impact of the project?

How will you measure the data of the project?

Who will gather the data?

Make sure the evaluation is achievable.



SUPPLEMENTARY MATERIALS



A copy of your IRS determination letter declaring your organization is tax exempt 501(c)(3) in good standing.

If your organization falls under educational institute, church, city or county then you will need a contact person from that organization along with a proof of exemption under statute. (ex: Kansas sales tax exempt)

Employers Federal Identification Number (EIN)

Copy of program guide, or any supplemental material that would explain your project.



DON'T FORGET



Read through the application guidelines thoroughly.

Write your grant in a Word document to help with spelling, sentence structure and word count. Copy and paste into the online grant application.

Don't wait until the last minute to write a grant.

Always have one or two individuals outside the organization proof read the application.

Apply to other foundations, or grant entities for funding for the project. Never depend on just one!



RESOURCES

Central Kansas Community Foundation <http://www.centrankansascf.org>

The Grantsmanship Center

- <https://www.tgci.com/funding-sources/KS/top> (Foundations in KS)
- <https://www.tgci.com/funding-sources/KS/corporate> (Corporate Giving)

United Way of Harvey County <http://www.harveyunitedway.org/>

Kansas Department of Commerce <http://www.kansascommerce.com/index.aspx?nid=237>

Grant Gopher <http://grantgopher.com/#/>

Grant Watch <https://grantwatch.com>

Kansas K-12 Reports <http://uapps.ksde.org/k12/k12.aspx>

Kansas Historical Society <https://www.kshs.org/p/preservation-grants-incentives/14613>

Rural Health Information Hub <https://www.ruralhealthinfo.org/states/kansas/funding>



**QUESTIONS?
COMMENTS?**





COMMUNITY PARTNER SURVEY RESULTS

Brenda Sooter, Program
Officer - Grants





2018 Gifts Granted

\$1,236,011.81

Designated

Total \$2,107,959.86

\$426,326.15

Competitive...

\$253,194.12

**Organization
& Agency
Funds**

\$115,321.0

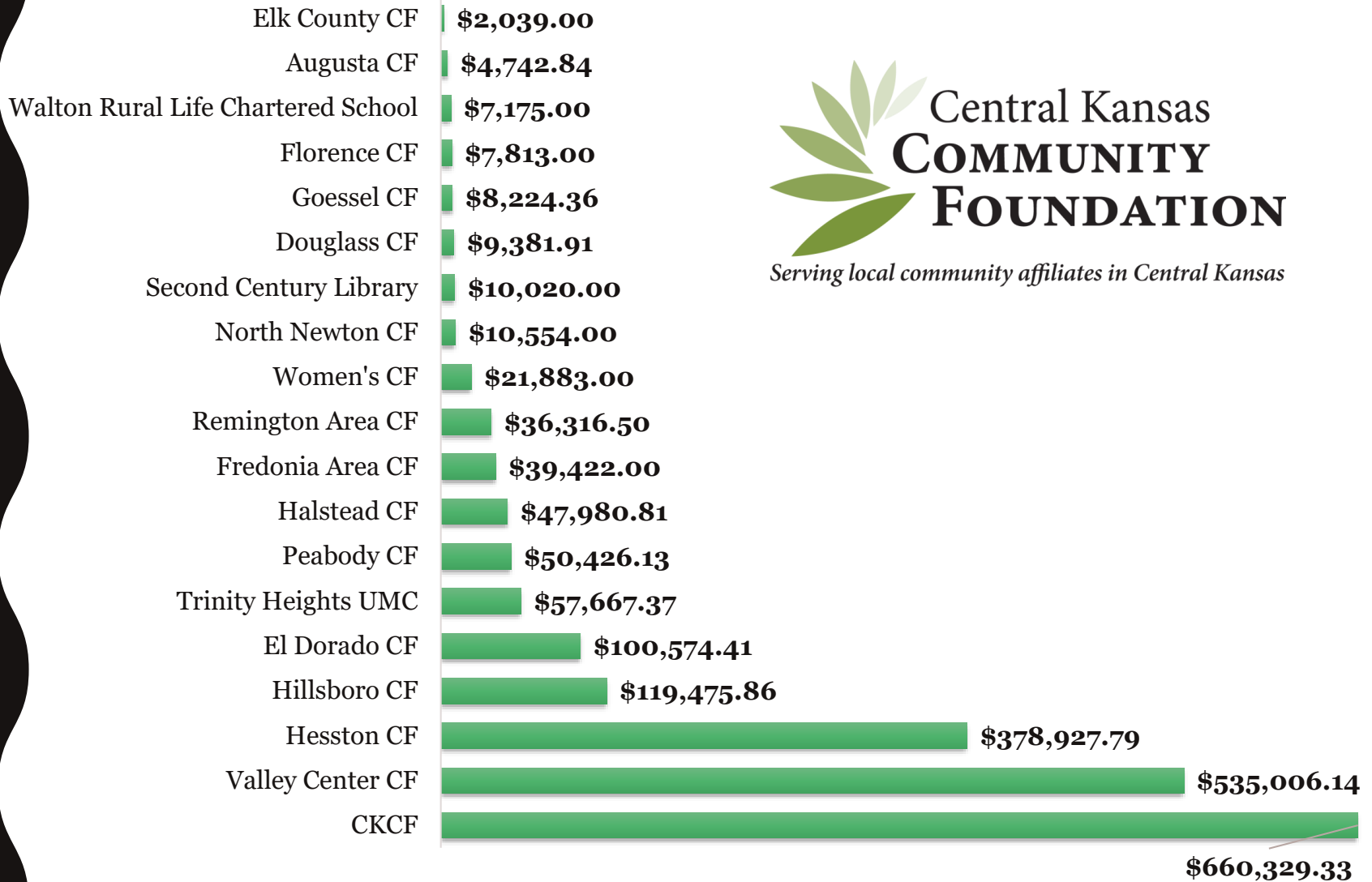
Scholarsh...

\$77,106.75

Donor Advised

**One Time Distribution of \$804,000 was given under the Designated Fund*

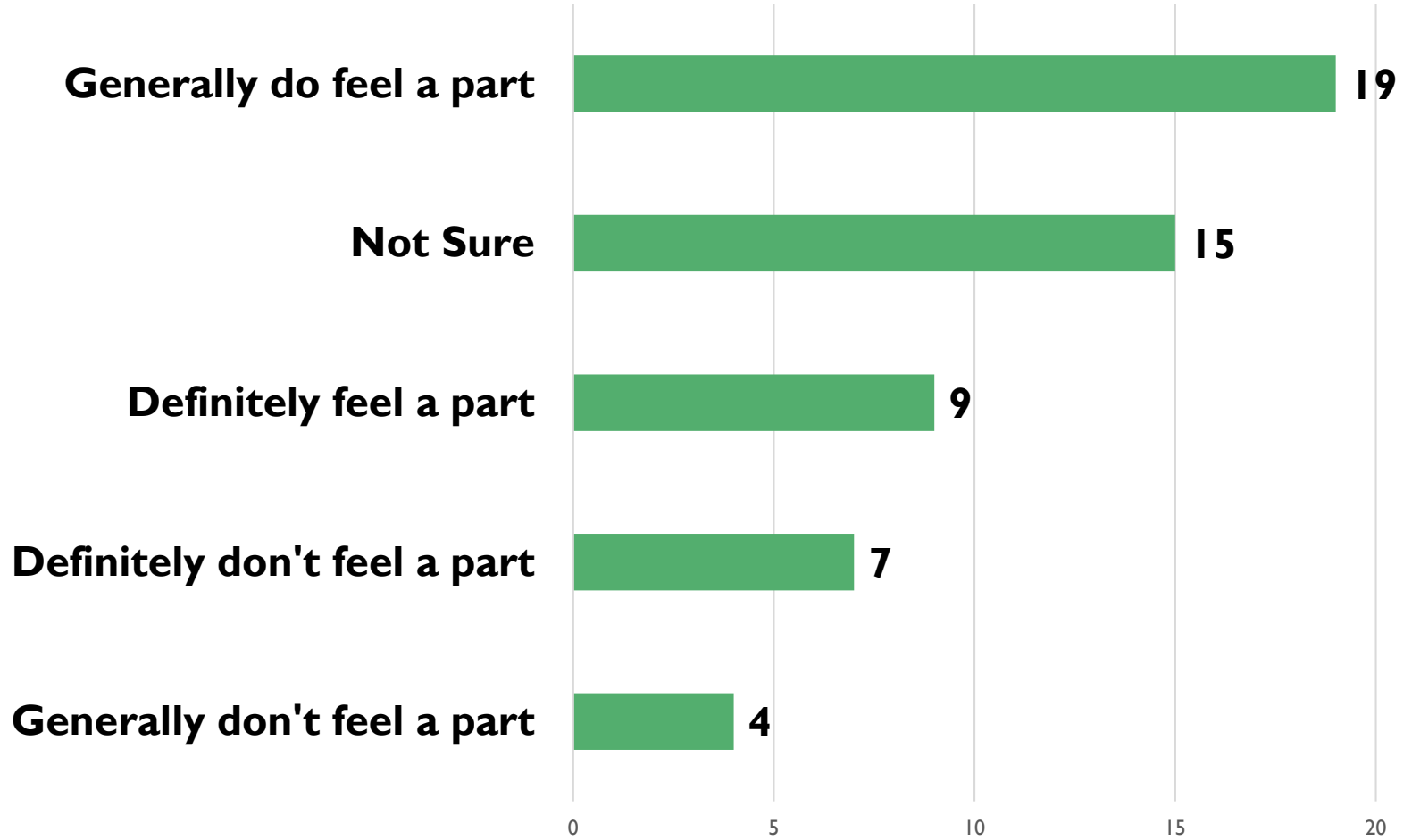
2018 Gifts Granted by Foundation



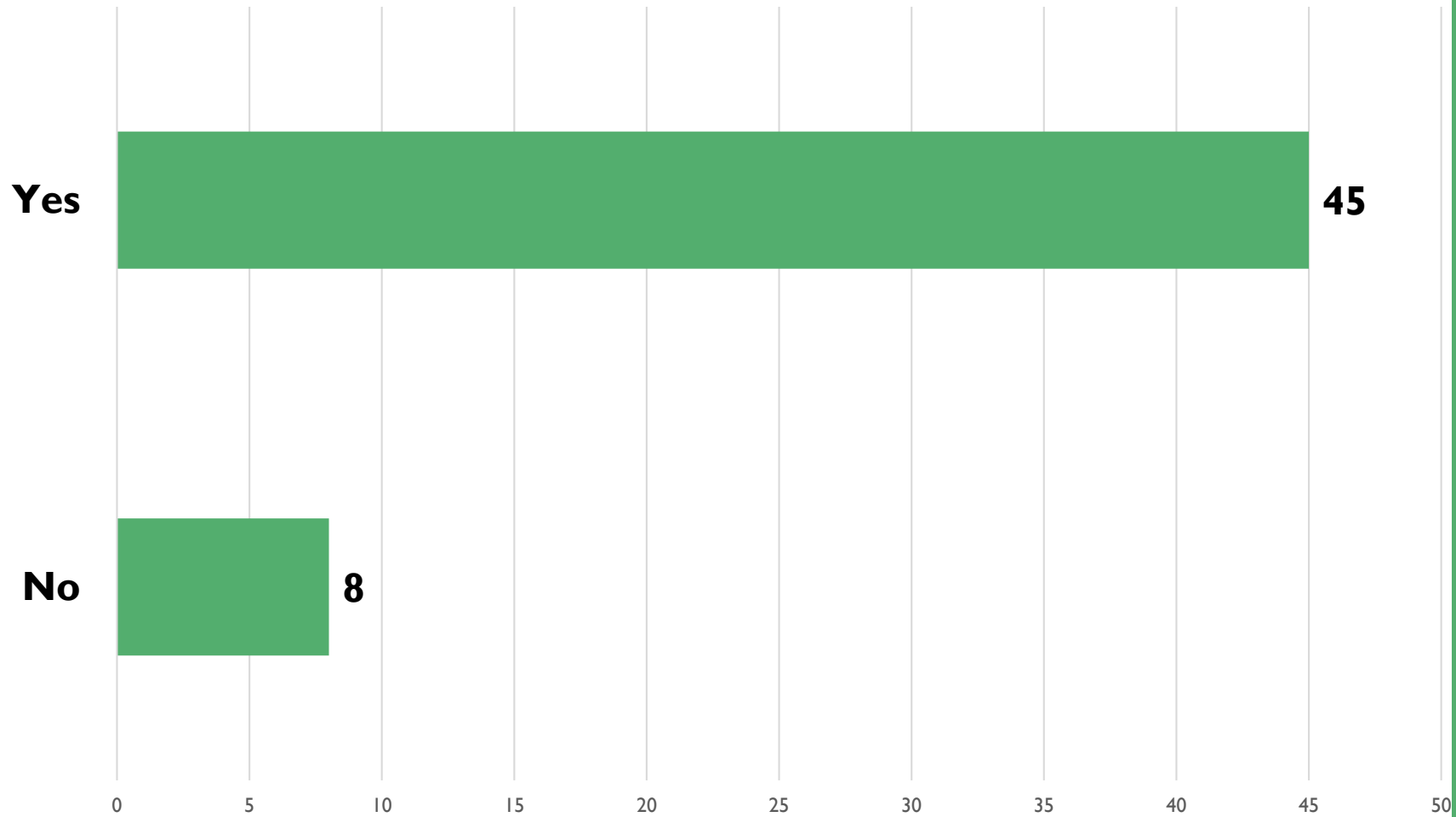
CKCF SERVICES VALUED MOST



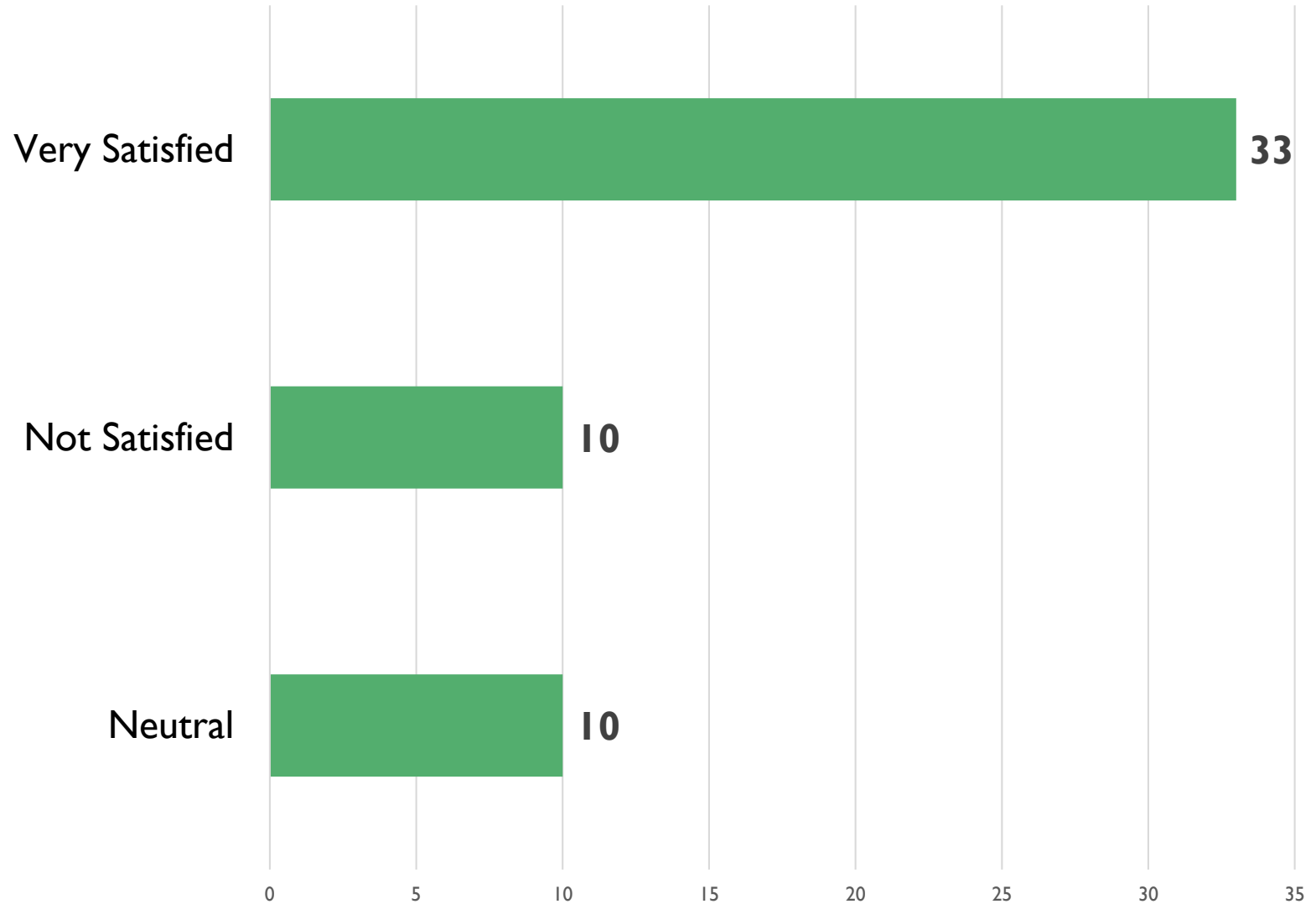
TO WHAT DEGREE DO YOU FEEL A PART OF CKCF



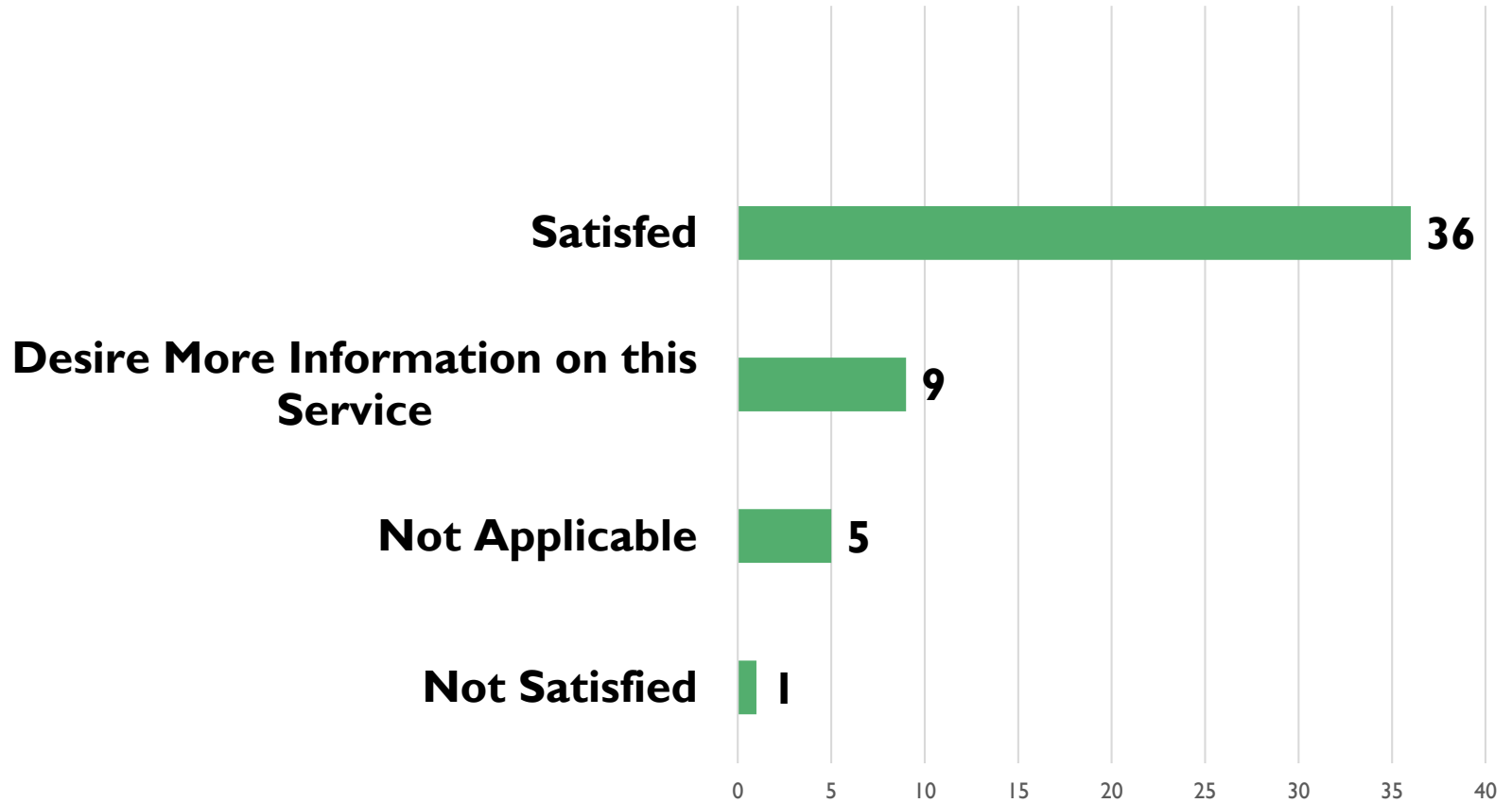
APPLIED FOR GRANTS



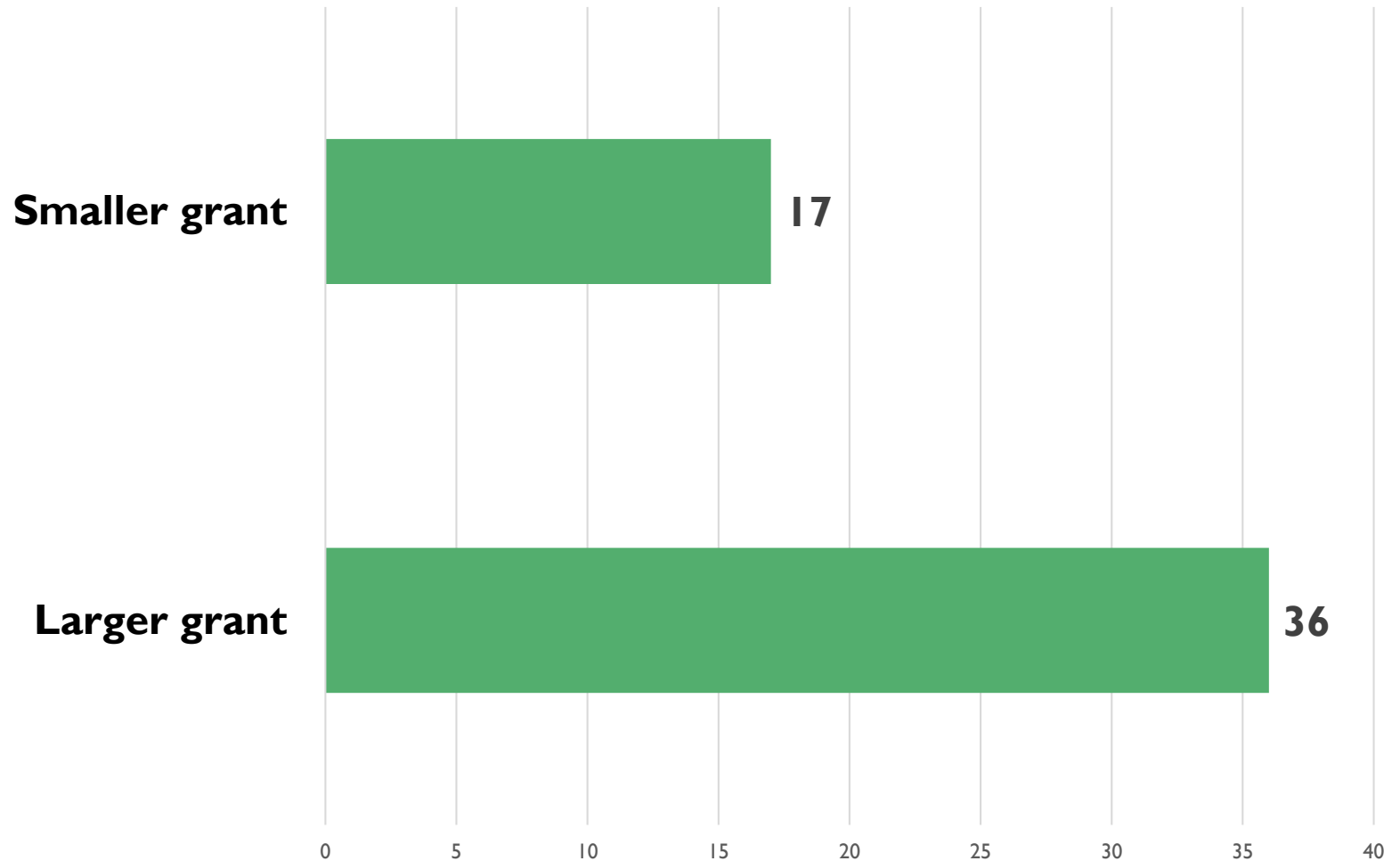
ONLINE APPLICATION PROCESS



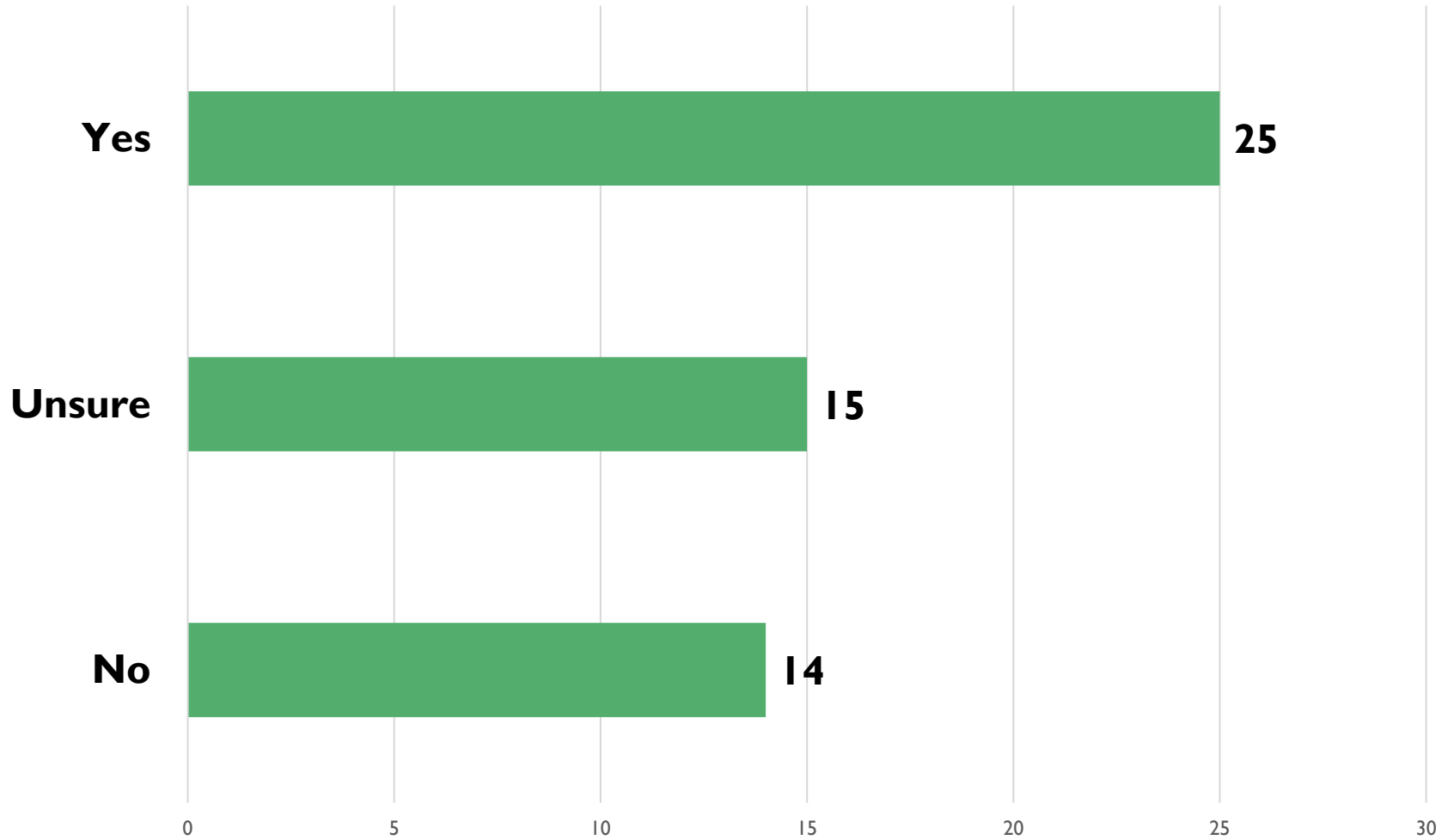
COMPETITIVE GRANT ADMINISTRATION



PREFER LARGER OR SMALLER MONIES OFFERED IN GRANT CYCLE



LARGER BUT FEWER GRANTS AWARDED



CLOSER LOOK INTO A COMMUNITY FOUNDATION

Angie Tatro, Executive
Director



AGENCY FUND

An agency endowment is a designated fund where the donor establishing the fund is the benefiting agency.



CONGRATULATIONS!

Our Winner
Is?





Central Kansas
**COMMUNITY
FOUNDATION**

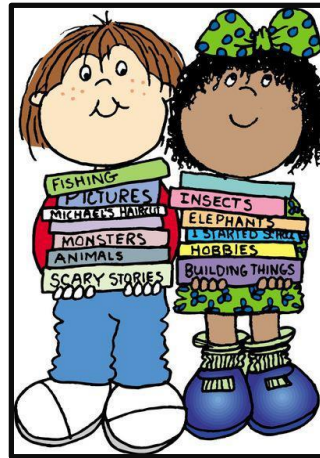
Serving local community affiliates in Central Kansas

www.centrankansascf.org

**FINAL
COMMENTS**

*Thank You
For Making
Our
Communities
A Better
Place to Live!*

COMMUNITY PARTNER SPOTLIGHT

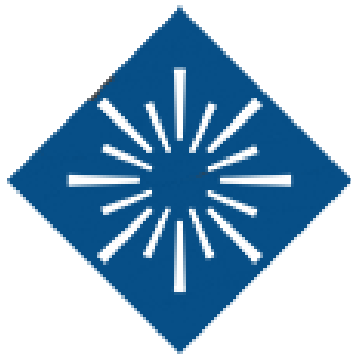


Friends of the Valley Center Library

JANICE SHARP
DIRECTOR
&
NANCY ANDERSON
BOARD PRESIDENT



COMMUNITY PARTNER SPOTLIGHT



Prairie View

ERIC SCHRAG
DIRECTOR OF ADVANCEMENT

